Sustainable Tourism: the only way to tourism development in islands

Roadmap towards sustainable tourism

We are all agents of change, starting with you...

**WHAT CAN WE DO AS CONSUMERS?**

*Choose and act sustainable, make a difference*

- Choose companies that prioritize respect for the environment
- Know in depth the commitment and achievements of the companies you hire
- Escape from false sustainability (*Greenwashing*) by learning about the good practices of the company
- Support local economy and responsible consumption
- Avoid overcrowded activities and attractions
- Look for "more familiar" companies that give you a personalized and closer service
- Make sure the activities involving animal sighting are guided by experts
- Reject activities that involve animal exploitation or damage the natural environment
- Limit yourself to only being an observer when you are in a natural environment
- Reduce your carbon footprint
- Avoid generating waste

*Enjoy the experience*

- Enjoy nature from the respect
- Collaborate in the conservation of natural territories and species
- Take care of the environment and leave it better than you found it

*Share your trip*

- Spread respect for the environment
- Pass on your experience and encourage constructive criticism
- Inspire other travelers and help improve the practices of the companies hired. Your choice will help creating a shared value

**WHAT CAN WE DO AS COMPANIES?**

*Show your good practices*

- Comply with established regulations
- Introduce CO2 emissions reduction in your services
- Follow principles of circular economy
- Reduce, reuse and recycle your waste
- Ensure energy efficiency at your installations
- Offers a more sustainable transport
- Introduce km 0 products in your business
- Become the example of other companies
- Be transparent with the client about your practices

*Use scientific knowledge as the base for decision making*

- Guarantee specialized training/formation of your workers
- Collaborate in scientific projects
- Promote citizen science

*Sensitize those around you*

- Respect nature and help it to be respected
- Create responsible marketing
- Value the resources of your community
- Educate through your activities

**WHAT ABOUT THE ADMINISTRATION?**

*Ensure sustainable tourism and prioritize the conservation of natural spaces*

- Monitor compliance with the laws that regulate sustainable tourism
- Implement specific regulations
- Carry out scientific diagnoses prior to the use of ecosystems (e.g., studies of capacity building)
- Authorize tourism activities according to scientific diagnosis
- Provide resources and tools to promote the transformation of companies towards sustainable business model
- Recognize the effort and commitment of companies that prioritize sustainability
- Monitor the results of tourist activity to optimize it

"The future we need starts with our actions today"
This manifest was presented in the last Conference about sustainable tourism, held in Fuerteventura in December 2021. The guidelines are written by a group of woman ocean scientists that work in different parts in the world, and come together to claim climate justice and healthy oceans

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